

**Agenda Item No:** 7

**Report to:** Museums Committee

**Date of Meeting:** 17 March 2014

**Report Title:** Museum Attendance Figures

**Report By:** Cathy Walling  
Museum Curator

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### **Purpose of Report**

to inform members of figures for attendances, educational activities and use of the Museum's website for the third quarter of 2013-14

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### **Recommendation(s)**

- 1. that the Committee accepts the report and are satisfied with the comments in the report**

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### **Reasons for Recommendations**

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## Introduction

### 1. Attendances: Hastings Museum and Art Gallery

The figures for October to December 2012 are given for comparison.

	Oct to Dec 2013	Oct to Dec 2012
Number of visitors	7,177	7,780
Pupils in organised groups	318	329

### 2. Attendances: Old Town Hall Museum

	Oct to Dec 2013	Oct to Dec 2012
Number of visitors	3466	4,380
Pupils in organised groups	95	284

### 3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 3 is 36,131. The comparable measure for Quarter 3, 2012-13 is 24,468.

### 4. Weddings and Civil Ceremonies

The number of ceremonies held in the last quarter is 3. There are 13 ceremonies booked for 2014-15 so far. The Registrars have indicated that wedding bookings for last year were lower than average everywhere, as there is superstition associated with the year 2013.

## 5. Comment

The majority of educational visits are made by Language Student Groups. Schools and Colleges who have visited in the last quarter include Sussex Coast College, St Leonards Academy, Torfield, Claremont, Little Ridge and Ore Village Primary.

The lower visitor numbers at the Old Town Hall reflect the impact of the new winter opening hours.

The total visitor numbers for the calendar year 2013 were 39,157 at Johns Place (38,452 in 2012) and 27,375 at the old Town Hall (29,271).

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### Wards Affected

Castle, Old Hastings

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### Area(s) Affected

Central Hastings, East Hastings

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### Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

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### Background Information

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### Officer to Contact

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